



“Mission Forward” Session III

DIOCESE OF WINONA-ROCHESTER

Creating a Parish Culture for Mission

(with Deacon Keith Strohm of M3 Ministries)

Tuesday, April 20th • 9:00-10:50 am

Program & Schedule

9:00 Welcome & Morning Prayer – Bishop John Quinn

9:15 Introduction to the Day – Todd & Camille

9:20 Presentation: “Hacking the Parish Culture Code (Part I)” – Deacon Keith Strohm

The intentional transformation of parish and diocesan culture into one focused on evangelization, mission, and discipleship is the single-most concrete and effective way to renew our communities and bear lasting spiritual fruit. Though the power of "culture" is often undervalued or seen as "theoretical" or "nebulous" at best by parish leaders, the reality is far different.

In this engaging presentation, Deacon Keith will help us understand exactly what culture is, why it is so fundamental to renewal, and how to recognize the building blocks that make up parish or diocesan culture so that we may start building the cultures that we want. Through both his presentation and small group work, we will walk away with a framework for understanding culture in a new and practical way.

9:50 Breakout Conversations

10:05 Stand-up Break (with time to enter questions & comments in the “Chat” box)

10:10 Comments and Q&A (back in the large group) – Deacon Strohm & Susan

10:25 Presentation: “Hacking the Parish Culture Code (Part II)” – Deacon Strohm

We all want to see change in our parish and diocese, but often don't know how to practically make this happen. In this second part of Deacon Keith's presentation, he will lay out a simple and practical roadmap for changing culture, as well as offer a concrete tool to help us discover the cultures we currently have.

10:45 Wrap Up...

- Announcements – Susan & Todd
- Concluding Comments / Closing Prayer – Fr. Will Thompson